



NZBEF 2018 Conference Sponsorship & Advertising Information:

There are four types of sponsorship and two types of advertising opportunities available:

- Gold - \$7,000
- Silver - \$5,000
- Trade Stand Exhibitor - \$2,500
- 'It's in the bag' - \$500

All sponsors will receive:

- Publicity and acknowledgement at the conference
- Logos included in conference promotional materials, publications, advertising and on the NZBEF conference website
- The opportunity to place advertising materials in conference satchels

Gold sponsors will receive:

- Free admission to conference for two people
 - Additional conference tickets @ \$869pp
- Four tickets to conference dinner
- Two free email advertisements
- Sponsorship of specific event(s) by negotiation
- Other benefits by negotiation
- Trade Exhibit Stand

Silver sponsors will receive:

- Free admission to conference for one person
 - Additional conference tickets @ \$869pp
- Two tickets to conference dinner
- One free email advertisement
- Sponsorship of specific event(s) by negotiation
- Other benefits by negotiation
- Trade Exhibit Stand

Trade Stand Exhibitor:

- Black Frontrunner Exhibition Booth 2.4x1.2
- 10amp power supply
- 150 Watt Spotlight x 2
- Company Name Signage
- Free admission to conference for one person included
- Free admission to conference dinner for one person included

'It's in the bag'

- Ability to put promotional material, gifts, in the conference bag
- Small logo on the conference website with a link to your website

All prices in this document are shown GST exclusive – please add GST.

For further information, please contact Beryl Oldham on 0276 123 649 or beryl.oldham@nzbef.org.nz